



المدرسة الوطنية للتجارة والتسيير - أكادير
ÉCOLE NATIONALE DE COMMERCE ET DE GESTION - AGADIR



2nd International Banking & Finance Research Conference (IBFRC25)



ENCG Agadir, IBN ZOHR UNIVERSITY

29th – 30th October 2025, Agadir (Morocco)

Call for Papers

(**Extended abstract or full-text paper**)

Ibn Zohr University Business School (ENCG Agadir) is pleased to announce the organization of the 2nd International Banking & Finance Research Conference (2nd IBFRC).

The conference will take place in Agadir, Morocco on 29th – 30th October 2025. It aims at bringing together scholars from all over the world for exchange of ideas, discussion of recent results within theoretical and applied research in banking and finance related fields.

Conference Topics

We solicit submission of theoretical and empirical papers from the full range of the banking and finance disciplines. The sub-themes of the conference include but are not limited to:

- Artificial Intelligence in Banking & Finance
- Asset Pricing
- Banking & Financial Regulations
- Banking and Financial services
- Behavioural Finance
- Corporate Finance
- Corporate Governance
- Ethical banking & Finance
- Financial Accounting & IFRS
- Financial Econometrics
- Financial Economics
- Financial Markets and Institutions
- Financial Modelling
- Financial Stability
- Fintech & Digital Banking
- Green Finance

- International Finance
- Islamic Banking & Finance
- Market Microstructure
- Mergers & Acquisitions
- Microfinance

- Portfolio Management
- Real Estate Finance
- Risk Management & Insurance
- Small Businesses & Entrepreneurial Finance

Keynote Speakers:



Dr. [Jamal Ouenniche](#), Professor and Chair in Business Analytics at the University of Edinburgh Business School, UK.



Dr. [Meziane Lasfer](#), Professor of Finance at Bayes Business School, City St George's, University of London, UK.

Official Language: English and French

Submission Guidelines

We invite submissions of extended abstracts or full-text papers (in **Microsoft Word** format only) for consideration. Please provide a 1,000–1,500-word extended abstract (approximately 4 to 5 pages, excluding references, appendices, and supplementary materials) as a proposal for the conference. The submission template for the extended abstract can be downloaded [here](#). Full-text paper submissions are also welcome in the conference submission system. To ensure inclusion in the conference program, at least one author must attend the event.

Authors are requested to submit their extended abstracts or full-text papers using the conference website (<https://ibfrc25.sciencesconf.org/>). Only submissions made through this system will be considered. Please direct all the questions related to the submission procedure to: ibfrc25@sciencesconf.org

SUBMIT NOW!

Conference Proceeding

Extended abstracts will be published in the IBFRC 2025 conference proceeding, offering readers a comprehensive overview of the research methods and the data employed in the presented studies, as well as an analysis of the theories supporting the key findings of these studies.

Important Dates

- Submission deadline: **10th September 2025**
- Notification of acceptance: 25th September 2025
- Registration deadline: 5th October 2025
- Conference: 29th – 30th October 2025.

Conference Chairs:

- Dr. Khalid El Badraoui, ENCG Agadir, Ibn Zohr University
(k.elbadraoui@uiz.ac.ma)
- Dr. Anas Alaoui Mdaghri, ENCG Agadir, Ibn Zohr University
(a.alaouimdaghri@uiz.ac.ma)

Committees

Organising committee:

- Dr. Hicham Mohammed Hamri, ENCG Agadir, Ibn Zohr University
- Dr. Abdelhamid Ait Bihi, ENCG Agadir, Ibn Zohr University
- Mr. Lahoussine El Abyad, ENCG Agadir, Ibn Zohr University
- Dr. Khalid El Badraoui, ENCG Agadir, Ibn Zohr University
- Dr. Anas Alaoui Mdaghri, ENCG Agadir, Ibn Zohr University
- Ms. Manal El Kassimi, ENCG Agadir, Ibn Zohr University

Scientific Committee:

- Dr. Mohamed Aarouri, Université Côte d'Azur, France
- Dr. Abdelkrim Aazzab, ENCG Agadir, Ibn Zohr University, Morocco
- Dr. Rachid Achbah, Lumière University Lyon 2, France
- Dr. Abdelhamid Ait Bihi, ENCG Agadir, Ibn Zohr University, Morocco
- Dr. Nihat Aktas, WHU Otto Beisheim School of Management, Germany
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- Dr. Laila Amzil, ENCG Agadir, Ibn Zohr University, Morocco
- Dr. Florence André, IGR-IAE de Rennes, Rennes University, France
- Dr. Khadija Angade, ENCG Agadir, Ibn Zohr University, Morocco
- Dr. Bouchaib Bahli, Toronto Metropolitan University, Canada
- Dr. Imane Bari, EST Agadir, Ibn Zohr University, Morocco
- Dr. Mustapha BENGRI, FSJES Agadir, Ibn Zohr University, Morocco
- Dr. Kaiss Bouslah, University of Quebec at Trois-Rivières, Canada
- Dr. Simon Cornée, Rennes University, France
- Dr. Latifa Daadaoui, Mohammed V University, Morocco.
- Dr. Maxime Debond, Université d'Evry-Val-d'Essonne, France
- Dr. Khalid El Badraoui, ENCG Agadir, Ibn Zohr University, Morocco
- Dr. Rachid El Bettoui, EST Agadir, Ibn Zohr University, Morocco
- Dr. Moubarak El Hijazi, FSJES Ait Melloul, Ibn Zohr University, Morocco
- Dr. Moulay Hachem Fadili, ENCG Agadir, Ibn Zohr University, Morocco

- Dr. Rachid Ghilal, University of Quebec at Rimouski, Canada
- Dr. Abdelhadi Grine, FSJES Marrakech, Cadi Ayyad University, Morocco
- Dr. Donatien Hainaut, Catholic University of Louvain, Belgium
- Dr. Abdelmajid Hmaitten, ENCG Agadir, Ibn Zohr University, Morocco
- Dr. Karim Iddouch, International University of Casablanca, Morocco
- Dr. Ines Kateb, Umm Al-Qura University, Saudi Arabia
- Dr. Lalla Hind Lagdim Soussi, ENCG Agadir, Ibn Zohr University, Morocco
- Dr. Ghizlane Lakhnati, ENSA Agadir, Ibn Zohr University, Morocco
- Dr. Meziane Lasfer, Bayes Business School, City St George's, University of London, UK
- Dr. Hind Lebdaoui, School of Business Administration, Al Akhawayn University, Morocco
- Dr. Jean-Jacques Lilti, IGR-IAE de Rennes, Rennes University, France
- Dr. Bouchra M'zali, ESG-UQAM, Canada
- Dr. Ahmed Marhfor, University of Quebec at Abitibi-Témiscamingue, Canada
- Dr. Lahcen Oubdi, ENCG Agadir, Ibn Zohr University, Morocco
- Dr. Jamal Ouenniche, the University of Edinburgh Business School, UK
- Dr. Said Ouhadi, ENCG Marrakech, Cadi Ayyad University, Morocco
- Dr. Frédéric Perdreau, Jean-Monnet University, France
- Dr. Bouchra Radi, ENCG Agadir, Ibn Zohr University, Morocco
- Dr. Abdessamad Raghibi, Bernstein-SocGen, Morocco
- Dr. Nadia Saghi, IGR-IAE de Rennes, Rennes University, France
- Dr. Gervais Thenet, IGR-IAE de Rennes, Rennes University, France
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- Dr. Amina Tourabi, ENSA Agadir, Ibn Zohr University, Morocco
- Dr. Ivana Vitanova, EM Lyon Business School, France
- Dr. Jean-Laurent Viviani, IGR-IAE de Rennes, Rennes University, France
- Dr. Said Youssef, Hassan II University, Casablanca

Registration and fees

There will be no registration fees.

Conference venue :

Ecole Nationale de Commerce et de Gestion (ENCG), Hay Salam, 80 000 Agadir, Morocco.

Contact Information:

For further information about the conference please contact the conference chairs at: ibfrc25@sciencesconf.org or visit the conference website: <https://ibfrc25.sciencesconf.org/>

